



## With Some of the Best Swimming Holes & Waterways in the State, Summer is The Perfect Time to Explore Butte County

**BUTTE COUNTY, Calif. (June 24, 2020)** – With temperatures heating up and social distancing measures in mind, wanderlust Californians are undoubtedly looking to the great outdoors for summer getaways and travel experiences relatively close to home. Showcasing an abundance of wide-open spaces, Explore Butte County (also known as the Butte County Tourism Business Improvement District) offers a variety of reasons and incentives to visit and discover the outdoor freedom of the North Valley.

Just a short (1 ½ to 2 ½ hour) drive from Sacramento, the Bay Area, or Reno, some of the best swimming holes, lakes, and waterways in the state await in Chico, Oroville, Paradise, Biggs and surrounding areas. While Lake Oroville and the Feather River are the most well-known recreational waterways in Butte County – there are countless other hidden gems and spectacular spots to cool off in the area such as Sly Creek Reservoir (known for its emerald hued water), Salmon Hole in Bidwell Park (one of the largest natural pools on Big Chico Creek), and Sycamore Pool (an expansive living pool where the creek flows through a 1920s-era concrete basin). A list of 15 of the best water recreation spots for boating, fishing and floating in the area is available [here](#).

To encourage visitors from surrounding areas to spend even more time discovering the region while shopping, dining, picnicking, wine/brew tasting and various other ways that support local businesses, Explore Butte County will pay for the second consecutive overnight stay at participating lodging (while supplies last). More details about the special #FREEDOM rate and a complete list of lodging properties is available [here](#).

For more information about Explore Butte County please visit [www.explorebuttecounty.com](http://www.explorebuttecounty.com) or follow on social media – Facebook at [www.facebook.com/explorebutteca](https://www.facebook.com/explorebutteca) and @ExploreButteCA on Instagram and Twitter. Also, a comprehensive and downloadable travel guide is available at [www.explorebuttecounty.com/more/visitor-guide](http://www.explorebuttecounty.com/more/visitor-guide).

And, as California moves further into Phase 3 of reopening due to COVID-19, Butte County was allowed to reopen before much of the rest of the state due to local variances. For the latest information about what Butte County attractions, points of interest, restaurants, breweries, wineries and lodging options have safely reopened for business, regularly updated information is available at [www.explorebuttecounty.com/more/butte-county-reopens](http://www.explorebuttecounty.com/more/butte-county-reopens).

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**Source:** Explore Butte County ([www.ExploreButteCounty.com](http://www.ExploreButteCounty.com))

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