



Deliciously Popular Butte County Restaurant Week Returns January 21-30 with 25 Restaurants Participating

***10-Day Culinary Celebration Showcases
Menu Specials & Pairings Priced at \$15 or \$25***

BUTTE COUNTY, Calif. (January 6, 2021) – Explore Butte County is excited to announce the 4th Annual Butte County Restaurant Week, a popular culinary celebration that is planned for January 21-30, 2022 (and timed to include two weekends). With 25 restaurants participating – more than ever before – the 10-day food journey is highlighted by delicious meals, many made with ingredients sourced locally, along with fabulous food and drink pairings, vegetarian, and family-style options, and more. The annual event showcases the agriculture bounty of the region and the amazing culinary talents of local Butte County restaurants and chefs. And, for those hungry for delicious meals at a value, each of the participating restaurants will offer menu specials for \$15 or \$25.

“We are thrilled to have such an incredible variety and caliber of restaurants available in Butte County, with an increasing number that choose to participate in the ever-growing Butte County Restaurant Week,” said Carolyn Denero, Explore Butte County Chief Executive Officer. “Our culinary community is a real point-of-pride, and Butte County Restaurant Week offers an inviting opportunity to support them as they continue to fully recover – or are just starting out.”

2022 Butte County Restaurant Week participants include the following:

Almendra Winery & Distillery	Bacio Chico
Casa Lupe Mexican Restaurant	Crush
Deja Vu Breakfast Company	Drunken Dumpling
Ethan's Eatery	Grana
Gogi's Café	Gridley Grill & Crab Shack
La Salles Restaurant & Bar	Mo's Smokehouse BBQ
Nic's Deli & Wine Bar	Panama Bar Café
Pizza Riot	Provençal
Pueblito Mexican Restaurant Chico	Pueblito Mexican Restaurant Durham
Purple Line Urban Winery/Vibe Grill & Pub	Sicilian Café
Sin of Cortez	Stoble
Tres Hombres Long Bar & Grill	Union Patio Bar & Grill
Woodstock Pizza	

Source: Explore Butte County (www.ExploreButteCounty.com)

Media Contact: Traci Rockefeller Cusack, traci@trockcommunications.com or 916-213-4373

Among the participating restaurants are three “new to town” establishments that opened in 2021: Deja Vu Breakfast Company, Provençal and Stoble. Several others have participated in the event multiple times, including three - Almendra Winery & Distillery, Crush, and La Salles - that have participated all four years of Butte County Restaurant Week.

To add to the culinary experience, coveted gift card giveaways will be promoted on Explore Butte County social media channels over the course of the 10 days. Plus, diners are encouraged to rate their Restaurant Week meal specials to be entered into a drawing for \$200 in restaurant gift cards (multiple entries are accepted, one per restaurant experience). The digital entry form will be available starting January 21 via the [website](#).

The 2022 Butte County Restaurant Week is coordinated by Explore Butte County with support provided from the Downtown Chico Business Association, Chico Chamber, Gridley Area Chamber, the Oroville Downtown Business Association, Oroville Area Chamber, and Paradise Ridge Chamber.

For more information about the 2022 Butte County Restaurant Week, please visit www.explorebuttecounty.com/restaurant-week. For more about information about Explore Butte County in general and suggested places to visit, shop, dine and/or recreate, please visit www.explorebuttecounty.com or follow on social media – Facebook at www.facebook.com/explorebutteca and @ExploreButteCountyCA on Instagram and @ExploreButteCA on Twitter. Also, a comprehensive and downloadable travel guide (beneficial for locals, too) is available at www.explorebuttecounty.com/more/visitor-guide.

PRESS: Download photos and video [here](#). Interviews and/or cooking segments (in-person or via Zoom) with local restaurants available upon request.

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