Board of Directors

Bruce Spangler, President (Oroville) Brooke Isenberg, Vice President (Chico) Analise Uhlrig Secretary (Chico) Mohammad Billah, Treasurer (Chico) Jasmin Wilson, (Oroville) Haroon Saddique (Paradise) Nicole Johansson, (At Large) John Pearson, (At Large)



Advisory Board
Victoria Anton, Oroville
Melanie Bassett, Chico
Colette Curtis, Paradise
Heather Ugie, Chico
Jennifer Leonard, Unincorporated
Holly Jorgensen, Oroville
Melissa Schuster, Paradise
Marci Shadd, Biggs

EXPLORE BUTTE COUNTY SPECIAL BOARD MEETING

May 6, 2021 Time: 1:00pm

Join Zoom Meeting

https://us02web.zoom.us/j/82616292656?pwd=bkVxSmRsNmxybzNQUHczUG5YM21KZz09

Dial in: 669-900-9128 Meeting ID: 826 1629 2656 Passcode: 072754

AGENDA - FINAL

PURPOSE: The purpose of this corporation shall be to promote Butte County tourism through the development and operation of a tourism business improvement district and other programs and initiatives.

1. Call to order and roll call – virtual meeting, votes will be considered aye, unless individual members abstain or verbally vote no.

2. SPECIAL MEETING AGENDA

2.1 CONSIDERATION OF PURCHASING SPRINTER VAN FOR MOBILE VISITOR CENTER

Strategic Goal: Build Brand Momentum

Board President Spangler has requested a special meeting to approve the purchase of a specific vehicle for the Mobile Visitor Center. The marketing committee was prepared to recommend the purchase of a 2021 new Mercedes Sprinter Van at the May 13, 2021 board meeting as sourced by the committee. There are only 3 said vans available in a 250-mile radius that meet the specifications and it is imperative that the van be secured as soon as possible. Santa Rosa dealership can "hold" the van up to 24 hours pending all funds to be transferred.

<u>Recommendation</u>: To approve the purchase of the 2021 Mercedes Sprinter Van 2500 from one of the two dealerships with available stock. Not to exceed a total price of \$60,000.

3. **ADJOURNMENT**

Next regular board meeting is scheduled for May 13, 2021.