



# Explore Butte County Board of Directors

## Special Meeting

Wednesday, February 7, 2018  
9:00 am – 9:30 am

### Meeting Location:

Holiday Inn Express & Suites  
550 Oro Dam Blvd, Oroville  
OR

### Conference Call In:

**Dial-in number:** (515) 739-1448 - United States

**Access code:** 353465

**Click to join** [join.freeconferencecall.com/carolyn462](http://join.freeconferencecall.com/carolyn462)

### Members of the Board

Bruce Spangler, President (Oroville)  
Brooke Smith, Vice President (Chico)  
Dori Franklin, Secretary (Chico)  
Jennifer Macarthy, Treasurer (At Large)  
Kiran Paragji, America's Best Value Inn (Oroville)  
Nicole Johansson, Sierra Oro Farm Trail (At Large)  
Haroon Saddique, Best Western Paradise Hotel(Paradise)  
Mohammad Billah, Hotel University (Chico)  
Vacant, Unincorporated County (Unincorporated)

### Advisory Positions

Pamela Teeter, Paradise Chamber (Paradise)  
Scott Stoller, Silver Dollar Fair (Chico)  
Heather MacDonald, Butte County (Unincorporated)  
Debbie Collins, City of Chico (Chico)  
Melissa Schuster, Town of Paradise (Paradise)

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**Purpose:** The purpose of this corporation shall be to promote Butte County tourism through the development and operation of a tourism business improvement district and other programs and initiatives.

1. **9:00 a.m. – Call Meeting to Order**
2. **Roll Call**
3. **Special Agenda**
  - a. Review of The Abbi Agency Contract
    - i. Recommendation to cancel contract
  - b. Request for Proposal
    - i. Recommendation to approve and post advertising RFP
  - c. San Francisco Chronicle – purchasing recommendation
    - i. Recommendation to approve contract for service to cover SF Chronicle, and may include creative assets