



EXPLORE BUTTE COUNTY EXECUTIVE COMMITTEE MEETING

December 14, 2023
Time: 10:30 AM - 11:30 AM

Golden Valley Bank
190 Cohasset Rd Suite 170, Chico, CA 95926

2023 BOARD OF DIRECTORS

Bruce Spangler, President
Lake Oroville Holiday Inn Express
& Suites, Oroville

Tamba Sellu, Treasurer
Courtyard by Marriott, Chico

Kate Pinsonneault
Hotel Diamond, Chico

Melissa Schuster
Chapelle de L'Artiste Château &
Retreat, Paradise

Jennifer Owens
CSU Chico University Farm

ADVISORY BOARD

Ev Duran, UTB Studios
Patricia Macias, Museum of
Northern California Art (monca)
Debbie Moseley, Paradise
Chocolate Fest
Marci Shadd, The Colonia Building

Audrey Taylor, Downtown Chico
Business Association
Megan Gaddis, Chico Chamber of
Commerce
Eric Smith, Oroville Chamber of
Commerce
Monica Nolan, Paradise Chamber
of Commerce

Katie Simmons, Butte County
Administration
Jennifer Macarthy, City of Chico
Jordan Daley, City of Oroville
Collette Curtis, Town of Paradise

AGENDA

MISSION: Explore Butte County inspires people to visit Butte County, creates tourism opportunities that contribute to economic vitality, and builds community through partnerships.

VISION: Explore Butte County is the heart and champion of growing and sustaining a flourishing and diverse tourism economy, making Butte County THE must-visit destination in the North State.

VALUES: Authenticity. Innovation. Exploration. Stewardship. Equity. Inclusion. Fun.

BRAND POSITION: The Explorer - Adventurer, Pioneer, Seeker, Open-minded, Resourceful, Tolerant, Ambitious, Down to Earth, Authentic, Determined, Outdoorsy

1. CALL TO ORDER

2. PUBLIC COMMENT

The public is invited to address the Board regarding any non-agenda items at this time. Time is limited to three (3) minutes per speaker. The Board may not take any action on public comment.

3. CONSENT ITEMS

3.1. [APPROVE MINUTES FROM OCTOBER 6, 2023 MEETING](#)

4. CFO BY DESIGN - INTRODUCTION

Introduction to Tracy Staats, CFO by Design. Tracy is our point of contact with CFO by Design and is helping EBC establish financial best practices and policies to protect the organization. This discussion is for Tracy to help establish board expectations of the financial reports.

5. SEPTEMBER, OCTOBER, AND NOVEMBER 2023 FINANCIAL REPORTS

Address questions and concerns about the September, October, and November financial reports.

[September 2023 Reports](#) - [October 2023 Reports](#) - [November 2023 Reports](#)

Recommendation: Approve September, October, and November 2023 financial reports for full board consideration at the January 2024 board meeting.

6. DRAFT 2024 BUDGET

Introduction of a proposed 2024 budget.

7. CLOSED SESSION: EXECUTIVE DIRECTOR REVIEW (CONT.)

Continue the review of the Executive Director and discussion of the action plan for 2024.

8. ADJOURNMENT



EXPLORE BUTTE COUNTY

P.O. Box 2154, Chico, CA 95927
(530) 918-4585 | ExploreButteCounty.com

Next executive committee meeting is TBD.