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## EXPLORE BUTTE COUNTY SPECIAL BOARD MEETING

April 13, 2023  
Time: 09:00 1m – 4:00 pm

The Colonia Building  
479 B St, Biggs, CA 95917

### AGENDA

MISSION: Explore Butte County inspires people to visit Butte County, creates tourism opportunities that contribute to economic vitality, and builds community through partnerships.

VISION: Explore Butte County is the heart and champion of growing and sustaining a flourishing and diverse tourism economy, making Butte County THE must-visit destination in the North State.

VALUES: Authenticity. Innovation. Exploration. Stewardship. Equity. Inclusion. Fun.

9:00 AM - Kick off Retreat with Introduction

9:15 AM - Goals and Objectives for Retreat

9:30 AM - Board Orientation

10:00 AM - Break

10:15 AM - Intro to Strategic Planning Session & Review of Survey Research

11:15 AM - Strategic Objectives

12:00 PM - Lunch

12:30 PM - Strategic Brainstorming Session

3:30 PM - Wrap Retreat

3:45 PM - Activity

[Explore Butte County Bylaws](#)

[Butte County TBID Management District Plan 2020-2030](#)