

# Explore Butte County Board of Directors

[Our Logo Here]

## Regular Meeting Agenda

January 12, 2017

### Meeting Location:

Residence Inn by Marriott  
2481 Carmichael Dr.  
Chico, CA 95928

### Members of the Board

Bruce Spangler, President

Brooke Smith, Vice President

Dori Franklin, Secretary

, Treasurer

Jennifer Macarthy

Kiran Paragji, America's Best Value Inn

Nicole Johansson, Sierra Oro Farm Trail

Haroon Saddique, Paradise Lodge

### Advisory Positions

Pamela Teeter, Paradise Chamber

Sandy Linville, Oroville Chamber

Scott Stoller, Silver Dollar Fair

Matthew Stone, CSUC Hospitality

Mohammad Billah, University Inn

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### 1. 12:00pm – Call Meeting to Order

- a. Roll Call –
  - i. Absent:
- b. Introductions

### 2. Corrections and/or Changes to the Agenda

- a. Board
- b. Public

### 3. Consent Agenda

- a. December 8, 2016 Meeting Minutes

### 4. Regular Agenda 12:15 pm Start time

- a. Finance Committee Report: Update on payments received and reminder that we need a treasurer to take Sara Meyer's place. No Committee meeting this month, nothing new to review until we have a dedicated Treasurer. *Committee members: Jennifer Macarthy, Scott Stoller, Bruce Spangler, CPA Holly Pladson*
- b. Board Openings: 2017 Board Nominations and Board Position Appointments. *Nominating Committee: Jennifer Macarthy and Brooke Smith*
- c. Advisory Board Positions: Review all positions – [update committee lists] Propose Melissa Schuster for Advisory Board position for City of Paradise.
- d. Butte County State Fair Booth: We need to finalize our plan for this item, review the MOU from the county.
- e. Shasta Cascade Wonderland: Brooke – Did you get a chance to go? If so, report? Presentation from Shasta Cascade.
- f. CED Future Forecast Summit: We have been invited to sit on the "Recreation, Tourism, and Agriculture-Tourism" breakout session January 19th. Nicole Johansson, Bruce Spangler and Pamela Teeter are confirmed as panelists for the breakout session.
- g. Staffing Committee Report: This committee was charged with developing a job description, posting a position, interviewing candidates, and reporting to the board their recommendation on a qualified candidate. *Committee members: Nicole Johansson, Scott Stoller, Pamela Teeter, Mohammad Billah.*

- h. Marketing Committee: Report on where we are currently at, and a presentation from SMG & Abbi Agency. *Committee members: Nicole Johansson, Brooke Smith, Dori Franklin, Denai Rubio, Jennifer Macarthy, Bruce Spangler, Pamela Teeter, Tina Pruitt, Matthew Stone*

5. **Public Comment**

6. **Closed Session**

- None

**Next Meeting Date:** February 9, 2017 12:00pm - Location: Courtyard by Marriott?

**Adjournment**