

Explore Butte County

Minutes of February 9th, 2017

Courtyard by Marriott 2481 Carmichael Dr Chico, CA 95928

Board Members present: Bruce Spangler, Brooke Smith, Dori Franklin, Nicole Johansson, Jennifer Macarthy, Kiran Paragji

Not Present: Haroon Saddique

Advisory Board and Guests: Debbie Collins City of Chico, Scott Stoller Silver Dollar Fairgrounds, Heather MacDonald Butte County, Mohammed Billah University Inn, Debbie Collins City of Chico, Chang Lee CSU Chico, Jason Olivares Oxford Suites Chico, Erica Smith Almendra Winery, Pat Macias MONCA, Jenny Kincaid Best Western Heritage Inn Express, Pamela Teeter Paradise Chamber,

Meeting was called to order at 12:15 PM

1. Approve Minutes

MOTION: I MOVE TO APPROVE THE January 2017 meeting minutes. (Motion: Johansson; Second: Smith)AYES: 6 No: 0 Abstain: 0 APPROVED 6-0
December meeting minutes were approved.

2. Motion to approve the Consent Agenda and Meeting Minutes

A motion was passed to approve the consent agenda
AYES: 6 NO's: 0 Abstain: 0 Approved 6-0

3. Regular Agenda

- a.) **Finance Committee Report:** *Committee members: Jennifer Macarthy, Scott Stoller, Bruce Spangler* Account Balance as of February 9th, 2017 is \$587,507.99. The Board is still in need of a Treasurer.
- b.) **Board Openings:** We have a nominating committee to assist with nominations the committee consists of Jennifer Macarthy and Brooke Smith. They did review the list of assessed businesses and sent an email out with the current openings and description of the process. They also have a committee meeting planned the end of February to discuss putting the ballots together. Voting will take place during the March Annual Meeting. Currently there is one opening on the board for Paradise, Chico and Oroville.
- c.) **Annual Business Meeting:** March 9th at 12:00 PM is our scheduled annual business meeting at the Courtyard by Marriott. Will be voting for 2017 Board Positions, reviewing the Annual Budget and Amendment's to the Bylaws.
- d.) **Advisory Board Positions:** Reviewed all the Advisory Board Positions. Current Advisory Board Positions are Pamela Teeter Paradise Chamber, Sandy Linville Oroville Chamber, Scott Stuller Silver Dollar Fair, Heather MacDonald Butte County, Debbie Collins City of Chico, Melissa Schuster Town of Paradise.
- e.) **Unpermitted Special Event Facilities:** A brief explanation was provided of the direction the Butte County Board of Supervisors is taking regarding this manner. Additional documents were provided via email and sent out with the February Agenda and Meeting notes.

- f.) **Butte County Fair Booth:** Marketing Committee is working on the State Fair Booth implementation. The committee chair for the booth is Jennifer Macarthy and on the committee is Heather MacDonald, Nicole Johansson and Scott Stoller. Jennifer Macarthy reported the Fair Committee is still waiting to hear back from Richard Bay – Designer before making any final decisions.
- f.) **CED Future Forecast Summit:** Pamela, Nicole and Bruce provided a quick report regarding the Summit.
- g.) **Staffing Committee Report:** Brooke Smith and Nicole Johansson reported they would be conducting interviews over the next few weeks. They will be presenting the top three choices to the Board.
- h.) **Marketing Committee Report:** Nicole Johansson provided an update for us on the implementation of the Marketing Campaign for EBC. The Marketing Plan is coming along and will soon be finalized. SMG, Carl Ribaldo provided us with a presentation regarding the marketing campaign to both the Marketing Committee and the Board. The Abbi Agency provided a presentation to the Marketing Committee regarding branding and logo development

4.) Public Comment: None

5.) Closed Session

None

Next Meeting Date: March 9th at Courtyard by Marriott at 12 PM

Adjourned: at approximately 1:30 PM