

Explore Butte County

Minutes of August 11th, 2016

Courtyard by Marriott 2485 Carmichael Dr Chico, CA 95928

Board Members present: Bruce Spangler, Brooke Smith, Dori Franklin, Kiran Paragji, Jennifer Macarthy, Sara Myers, Nicole Johansson, Denai Rubio

Not Present: NA

Guests: Scott Dowell City of Chico, Justin VanVeen Best Western Heritage, Cheryl Weibling Best Western Heritage, Pamela Teeter Paradise Chamber, Mathew Stone Chico State, Scott Seymore Gold Country Casino, Tina Pruitt Oroville Chamber, Margo Graham Goodman House B&B, Mohammad Billah University Inn, Sara Myers Paradise Lodge, Haroon Saddique Paradise Lodge, Jen Macarthy County of Butte, Jason Olivares Oxford Suites, Analise Uhlig Oxford Suites, Jesse Erven Oxford Suites, Denai Rubio Hotel Diamond, Ryan Brimm Hotel Diamond

Meeting was called to order at 11:00AM

1. Approve Minutes

June meeting minutes were approved.

2. Motion to approve the Consent Agenda and Meeting Minutes

A motion was passed to approve the consent agenda

AYES: 8 NO's: 0 Abstain: 0 Approved 8-0

3. Regular Agenda

a.) Finance Committee Report: *Committee members: Sara Myers, Jennifer Macarthy, Scott Stoller, Bruce Spangler* The EBC bank account has also been moved from a non-profit to a small business interest-bearing account. Account Balance as of August 10th, 2016 is \$283,748.03.

b.) Board Openings: We still have one position available for a business paying into the assessment from the unincorporated areas of Butte County. Treasurer- we are currently looking for a board member to take over treasurer position.

c.) Advisory Board Positions: There are a total of eight Advisory Board positions, two per jurisdiction. We currently have one position open for each of the following jurisdictions Chico, Oroville, Paradise and Two Positions for Unincorporated. Matt Stone with Chico State, Cheryl Weibling with Best Western Heritage Inn and Mohammad Billah with the University Inn have expressed interest in filling these positions.

d.) State Fair County Exhibit: Our booth did receive a Gold Medal.

e.) Marketing Committee: A brief explanation to the Board and guests how the rest of the meeting will progress.

f.) RFP Presentations- Each firm was given 30 minutes to present and 15 minutes to answer questions. The three agencies presenting were PorterCo, SMG and Burkhard and Dore

4. Public Comment None.

5. **Closed Session** Board did have discussion regarding the RFP Presentations. It was determined that Board had follow up questions they wanted addressed with the agencies before scoring the presentations. The calls were scheduled for the following Monday.

Next Meeting Date: September 8th, 2016 at Courtyard by Marriott at 12 PM

Adjourned: at approximately 2 PM