

Explore Butte County Board of Directors

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Regular Meeting Agenda

October 13, 2016

Meeting Location:

Courtyard by Marriott
2485 Carmichael Dr.
Chico, CA 95928

Members of the Board

Bruce Spangler, President

Brook Smith, Vice President

Dori Franklin, Secretary

Denai Rubio, Treasurer

Jennifer Macarthy, Butte County

Kiran Paragji, America's Best Value Inn

Nicole Johansson, Sierra Oro Farm Trail

Haroon Saddique, Paradise Lodge

Advisory Positions

Pamela Teeter, Paradise Chamber

Tina Pruitt, Oroville Chamber

Scott Stoller, Silver Dollar Fair

Matthew Stone, CSUC Hospitality

Mohammad Billah, University Inn

1. 12:00pm – Call Meeting to Order

- a. Roll Call –
 - i. Absent:
- b. Introductions

2. Corrections and/or Changes to the Agenda

- a. Board
- b. Public

3. Consent Agenda

- a. September 8, 2016 Meeting Minutes

4. Regular Agenda 12:00pm Start time

- a. Finance Committee Report: Update on payments received and reminder that we need a treasurer to take Sara Meyer's place. No Committee meeting this month, nothing new to review until we have a dedicated Treasurer. *Committee members: Jennifer Macarthy, Scott Stoller, Bruce Spangler, CPA Holly Pladson*
- b. Board Openings: According to our By Laws this board is comprised of 9 Directors. We currently have one position open for a business paying into the assessment from the unincorporated areas of Butte County, and one position open for a business paying into the assessment from Chico. The Floor will be opened to any nominations. The individuals named will be given 3 minutes to speak on their qualifications.
- c. Advisory Board Positions: Ask any attending parties that may be interested in an advisory position to identify themselves.
- d. Shasta Cascade Wonderland: Quick discussion on this membership and thoughts on having them visit and present to us.
- e. CED Future Forecast Summit: We have been invited to sit on the "Recreation, Tourism, and Agriculture-Tourism" breakout session. A discussion on those interested in participation and whether we want to participate.
- f. Staffing Committee Report: This committee was charged with developing a job description, posting a position, interviewing candidates, and reporting to the board their recommendation on a qualified candidate. *Committee members: Nicole Johansson, Scott Stoller, Pamela Teeter, Mohammad Billah.*

- g. Chamber Membership: Board Discussion on joining Chambers in each jurisdiction.
- h. Marketing Committee: Discussion on our current phase for the implementation of the marketing campaign. *Committee members: Nicole Johansson, Brooke Smith, Dori Franklin, Denai Rubio, Jennifer Macarthy, Bruce Spangler, Pamela Teeter, Tina Pruitt, Matthew Stone*

5. Public Comment

6. Closed Session

- None

Next Meeting Date: November 10, 2016 12:00pm - Location: _____

Adjournment